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## veEDIS Launches Physician Focus<sup>™</sup> — Uniquely Supports Emergency Department Physician Needs, Solves Emergency Department Interoperability Issues

**Plantation, Fla. (November 9, 2016)** – veEDIS Clinical Systems, LLC announced today the launch of Physician Focus<sup>™</sup>, a cloud-based Emergency Department documentation software designed specifically for physicians that seamlessly interfaces with virtually <u>any</u> enterprise-wide Electronic Health Records (EHR) system.

Equally important, Physician Focus supports the unique needs of Emergency Medicine providers. The software makes accurate charting and documentation easier and clearer than any other software application on the market, enabling physicians to focus on patient care rather than data entry, while at the same time improving the patient care process. Physician Focus has a very short learning curve with minimal training required, so providers can begin realizing the software's benefits almost immediately.

"We noticed a growing dissatisfaction in Emergency Departments with enterprise-wide EHR systems and decided to invest substantial resources to identify the cause," said Thomas Grossjung, veEDIS CEO. "While those systems are very good at managing hospital resources on a broad spectrum, we found they just weren't designed to keep pace with the unique needs of Emergency Medicine."

"We knew we could fix that problem," Grossjung continued. "We developed Physician Focus, an Emergency Department EHR software that has the same thought and workflow processes used by Emergency Medicine providers. The charting and documentation are accurate, swift, and uniquely content ready for that very important patient care area that has distinct needs."

veEDIS also recognized an increasing frustration with a lack of interoperability between the tools needed by the Emergency Department and those offered by hospital enterprise systems. Their team committed to fixing that problem as well.

"Physician Focus seamlessly interfaces with literally any enterprise-wide EHR system," said Grossjung. "There's no impact to structured data collection, and the documentation flows with the patient's records to ensure continuity of care. Now with Physician Focus, Emergency Medicine providers can have the unique tools they need regardless of what vendor is providing the enterprise-wide EHR system." An Emergency Department is one of the busiest places in a hospital, and the Centers for Disease Control and Prevention (CDC) projects a growth in ED visits of at least 3% annually. Using the CDC's report of 136 million Emergency Department visits in 2011 – the most recent data available – that equates to over 4 million additional ED visits in just one year alone. The need to see patients quickly and treat them efficiently grows exponentially with those increasing Emergency Department demands.

Dr. Bruce Burstein, a Florida physician who has been working with EHR systems for several years, agrees. "Having practiced in the Emergency Department for many years, I understand how important it is to minimize wait times so patients can be seen and start receiving the care they need. Technology must provide tools that support medical providers rather than being an obstacle or another task they have to complete in what is already a very demanding setting."

Dr. Greg Morter, veEDIS Chief Medical Officer, further explained why and how Physician Focus was developed. "The intuitive thought and patient care processes used by Emergency Medicine providers yield the best possible clinical outcomes for patients, but the documentation software on the market simply wasn't designed by or specifically for Emergency physicians. It made sense for veEDIS to combine those real-world proven processes with our expertise of more than 20 years as an Emergency Department information system resource. The result was Physician Focus."

"By solving the interoperability issues, the enterprise-wide EHR no longer defines how the Emergency Medicine doctor works," Dr. Morter continued. "We've eliminated those barriers, so now the same logical, efficient, clinically-supported documentation tools can be used by a provider regardless of where the patient care is given. The software also helps ensure appropriate reimbursement is received for the care rendered. I think the name 'Physician Focus' says it all."

Physician Focus uses cloud-based technology, eliminating the need for new hardware or additional IT staff expenses. HIPAA compliant and ICD-10 coding compatible, it is available in a variety of startup options. Intuitive by design, minimal training is required. Physician Focus is content complete and can be implemented in just a few days.

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## About veEDIS Clinical Systems, LLC

Founded on strong business and clinical leadership, veEDIS has amassed deep experience in all aspects of EHR development, implementation, integration, and support. veEDIS uses cloud-based technology to deliver content complete EHR, Emergency Department Information Systems, and a variety of other software solutions for the healthcare market. These technologies were created by a team of talented, multi-disciplined professionals to enable the sustainable delivery of exceptional patient care. Visit <u>www.veedis.com</u> for more information.